

CHECK ALL SOCIAL MEDIA PLATFORMS

REPLY TO CUSTOMER COMMENTS & REPLIES

FOLLOW SOCIAL MEDIA INFLUENCERS

CHECK YOUR BRAND MENTIONS

MONITOR BRANDED KEYWORDS AND PHRASES

UPDATE YOUR SOCIAL MEDIA CONTENT

SCHEDULE YOUR SOCIAL MEDIA UPDATES



SCHEDULE YOUR SOCIAL MEDIA CONTENT

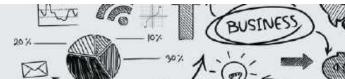
REVIEW SOCIAL MEDIA STATISTICS

WEEKLY GOAL CHECK-IN

EMPLOYEE ADVOCACY ON SOCIAL MEDIA

NOTES:







SOCIAL MEDIA AUDIT

SOCIAL MEDIA STRATEGY

KEY PERFORMANCE INDICATORS

PLAN AHEAD FOR NEXT MONTH

UPDATE ADS AND MARKETING CAMPAIGNS

NOTES:

